

Project 100%

East Jordan Plastics Horticulture Container Recycling Program



**EAST JORDAN
PLASTICS, INC.**

Project 100%

Every container that we manufacture is 100% recyclable, and every

We want your
used plastic
growing
containers.

Our Commitment to Recycling

East Jordan Plastics (EJP) has been a recycler of plastic since the early 60's when we first began thermoforming plastic flats and inserts. Even then we realized the importance of recycling.

Today EJP has engineered and implemented a "closed loop" recycling process that uses proven technology and that ensures maximum energy efficiency and quality products. The first processing line of our 130,000 square foot facility in South Haven, Michigan has the capacity to recycle over 10 million pounds of material annually. Other lines will be added as needed.

At EJP we strongly believe that the best way to achieve sustainability is to recycle and reuse what we manufacture. With this in mind, it is our position that the most sustainable growing container is one made from recycled plastic.

It's Easy to Recycle with East Jordan Plastics

We recycle PS, PP and HDPE

- Remove excess soil and other debris from containers

Please separate material by type



- Polystyrene: labeled with #6
- Polypropylene: labeled with #5
- High Density Polyethylene: labeled with #2

Palletize material

- Nest like-containers together and strap or wrap
- Nest products 90"-100" tall for single pallets or up to 48" for double stacking pallets.

Pick-up

- Truckload quantities are ideal. LTL quantities can be arranged.
- We can easily coordinate pick-ups with deliveries of finished product.
- EJP will also accept deliveries of used horticulture containers to our South Haven facility.

“The best way to achieve sustainability is to recycle and reuse what we create. Our recycling facility in South Haven is an important step in that direction. We would like to see it become a model for regional recycling facilities nationwide.”

—Nathan Diller, Recycling Manager at East Jordan Plastics

container we make can be made with up to 100% recycled material.

Advantages of Recycling Plastic Horticultural Containers

- Recycled plastic containers can recover upwards of 60% of the energy put into processing the product initially.*
- The recycling “closed loop” for plastic containers is repeated each time the material is recycled with significant energy recovery gains.
- Horticultural containers avoid landfills and are returned directly to our manufacturing stream.

Benefits to Growers and Retailers

- Reduce waste removal fees by keeping containers out of dumpsters and landfills
- Enhance your public image as a wise steward of the environment by using sustainable plastic growing containers

- Assist EJP with securing valuable recycled raw material and helping control input costs
- Create opportunities for selective containers to be reused
- Increase foot traffic as consumers return their containers to your garden center
- Attract new customers from non-participating retailers
- Achieve a better sustainable footprint due to trash reduction

Responsibly Green CLOSED LOOP RECYCLING

Reuse

Containers are manufactured from recycled plastic.

Reduce

Growers use recycled containers to grow and transport market plant materials.

Recover

Used containers are recovered from greenhouse or post-consumer level.

Recycle

Containers are processed into regrind for manufacturing of new containers, closing the loop.



*Joe E. Heimlich, Ph.D., Ohio State University

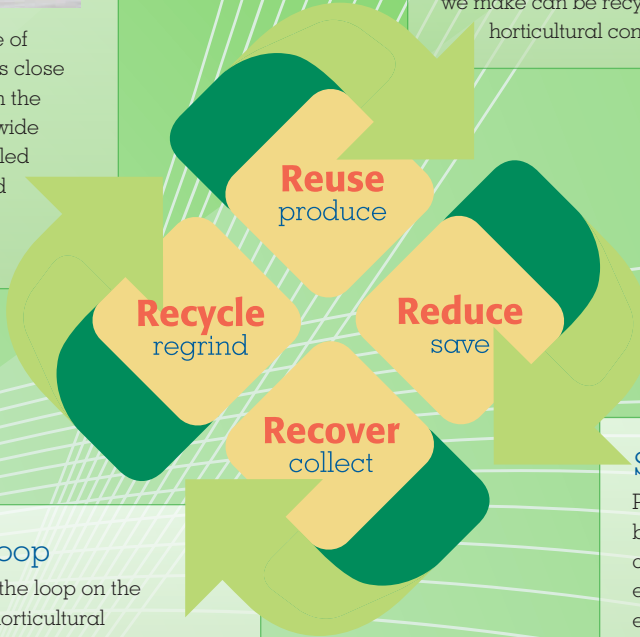
Our Facility



South Haven, Michigan is the home of our recycling facility. This location is close to major Midwest markets and is on the return route for many of our nationwide deliveries. Currently we have recycled material from many growers located throughout the United States and Canada.

Engineered to Be Recycled

East Jordan has been providing containers and growing solutions to the horticultural industry since 1947. Whether it be flats and inserts, plug and propagation trays, or Shuttle Pots® and Shuttle® Trays, everything we make can be recycled into new horticultural containers.



Closing the Loop

Our goal is to close the loop on the life cycle of plastic horticultural containers and manufacture them from 100% recycled material. We have initiated a collection program that allows us to fill our returning trucks with recyclable horticultural containers. These materials are taken to our South Haven facility and processed into clean regrind which is then manufactured into new horticultural containers.

Saving Resources

Plastic has been the material of choice by growers for years. It's lightweight, can be formed into most shapes, stacks efficiently for transportation, is cost-effective for growers, and can be recycled so it stays out of landfills. East Jordan Plastics is now in a position to greatly increase the amount of post-consumer and post-industrial recycled horticultural plastic we process and reuse. The amount all depends on the dynamic cooperation of growers, retailers and consumers.

To learn more about how you can participate in Project 100%, contact your sales representative.



**EAST JORDAN
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The Responsible Choice For Horticultural Containers

6400 M-32 Highway • P.O. Box 575 • East Jordan, MI 49727

800.353.1190 • Fax 231.536.7090

www.eastjordanplastics.com

